

SATURDAY SEPTEMBER 16, 2023

1 - 5PM

STAGE FORT PARK GLOUCESTER, MA

Join more than 30 Brewers from across New England as they showcase their best brews at the 2nd Annual Blackburn Brewfest!

1,000 beer enthusiasts will be on hand to celebrate Cape Ann's first and only brew festival this September at Stage Fort Park in Gloucester.



For more information, contact Caitlin at caitlin@capeannlanes.com

Hosted by the Next Gen Committee of the Greater Cape Ann Chamber of Commerce





WE PROVIDE:

- A good time!
- \$300 per brewery
- Name recognition on promotional materials, including print, digital/social media, and radio
- Your logo on the event website
- (2) 8' tables
- Ice
- Tent 60' x 40' tent shared with brewers
- 4 oz. compostable tasting cups
- Liability insurance and permitting
- Onsite security
- Parking validation for each brewery

YOU PROVIDE:

- A good time!
- TIPS Certified beer experts
- Brewery branding
- Jockey boxes and dispensing equipment
- Sixtels of your beer(s) of choice for 1,000 people in 4 oz. pours
- CO2
- Sani buckets and bar rags

If you'd like to sell merchandise, you must fill out & return a <u>Transient Vendor Form</u> with fee to the City of Gloucester.



Live Music Reggae stars **Over the Bridge** will provide a reggae-rock-hip-hop soundtrack

Food Trucks Feast from delicious regional food trucks

Fun & Games

Lawn games and a festive atmosphere

Beautiful Location

Spend the day at Gloucester's historic waterfront park!

Supporting a Good Cause

Proceeds from the event will benefit local non-profits and help fund next year's event



TOGETHER WE CAN DO MORE!

The Cape Ann Community Foundation is a non-profit charitable organization established by the Greater Cape Ann Chamber of Commerce to manage and award grants for projects supporting, enriching, and celebrating a robust series of nonprofit educational, social service, recreational, and economic initiatives throughout the Cape Ann community.



Next Gen Cape Ann fosters business relationships between young professionals, providing support and inspiration to the next generation of Cape Ann business leaders.



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1:00 - 5:00 PM

STAGE FORT PARK

24 HOUGH AVENUE GLOUCESTER, MA

BE A PART OF BLACKBURN BREW FEST!

SPACES ARE LIMITED - PLEASE SIGN UP BY JUNE 20

Please return this form along with a logo to:

Charlie Powers ca2@bphins.com

or

Caitlin Pszenny caitlin@capeannlanes.com

